



F. No. 1/MMCA-IEC/FSSAI-2017-18
Food Safety and Standards Authority of India
(A Statutory Authority established under the Food Safety and Standards Act, 2006)
FDA Bhawan, Kotla Road, New Delhi - 110002



Dated, the 12th June, 2020

Subject- Empanelment of Multi-Media Creative Agencies for FSSAI- reg.

For the purpose of evaluation of the agencies who have participated in the RFP, it is recommended that they make a 10-minute presentation on the following theme:

"Food Safety is everyone business"

During the presentation they will use this theme to make newspaper ads, radio jingle, posters and social media creatives. The presentation will be done through a video conferencing from 18/06/2020 onwards.

Shortlisted agencies will be informed through mail. Request to update your mail ID at iec@fssai.gov.in

This issues with the approval of the competent authority.

V. Singh
12/06/2020

(Dr. Vijay Pal Singh)
Joint Director (SBCD)