



F. No. IEC-28014/1/2022-IEC-FSSAI  
**Food Safety and Standards Authority of India**  
(A Statutory Authority established under the Food Safety and Standards Act, 2006)  
**FDA Bhawan, Kotla Road, New Delhi - 110002**

*fssai*

Dated, the 5<sup>th</sup> June, 2022

**ANNOUNCEMENT**

**Subject- Empanelment of Multi-Media Creative Agencies for Food Safety and Standards Authority of India- regarding.**

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The Food Safety and Standards Authority of India (FSSAI), Ministry of Health and Family Welfare, GOI, had requested vide RFP No. IEC-28014/1/2022-IEC-FSSAI dated 06.04.2022 for empanelment of multi-media creative agencies for FSSAI for two years i.e. upto 30<sup>th</sup> June, 2024 (from 1<sup>st</sup> July, 2022 to 30<sup>th</sup> June, 2024). The following agencies were found qualified in the technical bid and hence based on merit, are being empanelled with the FSSAI:

1. M/s Yaap Digital Pvt Ltd
  2. M/s Sharad Advertising Pvt Ltd
  3. M/s Adman Advertising
  4. M/s Vivid India Advertising
  5. M/s Adknack Advertising
  6. M/s Panchtatva Advertising
  7. M/s Sanket Communications Pvt Ltd
  8. M/s Super Ad Creative Media Pvt. Ltd
  9. M/s DOT Communications
  10. M/s Bubna Advertising
  11. M/s Expression 360 services India Pvt Ltd
2. The scope of work and other conditions for this empanelment would be the same as prescribed in the above RFP.
3. This issues with the approval of the Chief Executive Officer, FSSAI.

*Vishwas*

(Vishwas Sharma)  
Deputy Manager (SBCD)