Swasth Bharat Yatra to reach Jaipur in December

Dated: - 25th November 2018 (Sunday)  

Swasth Bharat Yatra, a Pan-India cyclothon and an outreach of Centre’s ‘Eat Right India’ movement, will reach Jaipur in December for spreading the message of healthy lifestyle. Health officials are making preparations for the Yatra.

After traversing through various cities and towns of different states within the municipal limits, the Yatra will reach Jaipur in December.

In a letter to chief secretary (state), ministry of health secretary Preeti Sudan had expressed that food safety and healthy diets are critical in the context of India’s high burden of foodborne diseases, under-nutrition, micro-nutrient deficiencies and growing incidence of obesity and non-communicable diseases (NCDs). Centre sought the support of Rajasthan government for organising activities under the Eat Right India movement. “It requires support of the state government and large scale participation of government officials, citizens and other stakeholders in organising the activities,” reads the letter.

Under the movement, volunteer cyclists will be encouraged to become local ‘eat right champions’ to support government efforts on a long-term basis in addressing issues of food safety and nutrition in the community.