Swasth Bharat Yatra to culminate today with conferring of awards on states

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The Swasth Bharat Yatra, an initiative under the Eat Right Movement of the apex food regulator, Food Safety and Standards Authority of India - FSSAI, is culminating in New Delhi on January 29, wherein states will be given awards for their participation and response.

Tamil Nadu emerged as winner of the best state award for overall participation along with Uttar Pradesh, Madhya Pradesh, Maharashtra and Gujarat, who were adjudged as the best states having population above three crore while Punjab, Goa, Delhi were recognised as best states having less than three crore population.

Besides, Meghalaya, J&K and Uttarakhand will be awarded with special prizes for their contribution despite having difficult and hilly terrain.

The yatra took more than 105 days with six different tracks and overall 21,000 km travel across India. It would assemble on January 29 at Rajghat in New Delhi for a final phase of their travel to reach Central Park in Connaught Place wherein closing ceremony will be held.

Meanwhile, Pawan Agarwal, CEO, FSSAI, stated that the Eat Right Movement has been able to set a wave across the country sensitising public about food safety and nutrition issues. “It was a learning experience for the states as well,” he stated, while talking to press here.

He said, “There was immense participation from people of all walks of life including students, National Cadet Corps (NCC), state food safety departments, overall 22,000 volunteers have registered for cycling and the unregistered participation was countless.”

The yatra saw several on-road skits and plays focussing on regional and seasonal cuisines along with student participating on posters, painting, wall-art and other activities devised around food safety and nutrition.