



This Is Equinox Labs Contribution Towards The Recent FSSAI Initiative - Eat Right India

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FSSAI has launched the Eat Right India movement in order to spread awareness about eating right and safe food. With the outburst of several non-communicable diseases amongst the youth and the elderly population, FSSAI has put forward this initiative. The three factors which the Eat Right India is going to address is ***Eat Safe, Eat Healthy & Eat Fortified***.

Carrying the torch ahead, Equinox Labs brought its best team together and conducted a Food Safety and Hygiene training, commonly known as FoSTaC Training, made mandatory by FSSAI, on Friday, 9th November 2018 at the famous Khau galli of Ghatkopar, Mumbai. The Khau Galli opens in the early evening hours, around 4.30 PM till midnight serving different kinds of food.

Nearly 30-35 Food vendors participated in the training. Similarly, more such trainings will be conducted in the coming months.

"Popular food sites like the Khau Galli of Ghatkopar has hundreds of people visiting them everyday, the number sky rocketing to even thousands on a festive occasion. At such crucial sites, even with a minor contamination, the scope of food-borne disease is immense. Equinox Labs has started with Khau Galli to create awareness amongst food hawkers that provide Indian cuisines to a large population. This way, we are targeting a large crowd, ensuring their safety and hygiene with a small number of food hawkers. We are also planning to conduct more of such big and small training sessions in the coming time to create more such awareness." adds Ashwin Bhadri, CEO - Equinox Labs

Under the Eat Right India movement, FSSAI has introduced two campaigns and expects every individual to join these and make a difference. The two campaigns are: 'Swasth Bharat Yatra' and 'Save Food, Share Food, Share Joy'.

Swasth Bharat Yatra is FSSAI led initiative and supported by the Ministry of Health & Family Welfare, Government of India. It is a PAN - India Cyclothon which will cover all the major cities of India for about 100+ days. It is organised to create awareness on combating

diseases like obesity, heart diseases and micronutrient deficiency. This campaign is assumed to influence the population and bring about a change in the lifestyles of people.

Equinox Labs participated in Cyclothon for Swasth Bharat Yatra in association with FSSAI on 10th November 2018. There were more than 30 cyclists and other volunteers who started 23 Kms of Cycling from Mulund (Tip Top Plaza) to Institute of Chemical Technology (ICT) - Matunga.

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