



3rd Edition of the Prominent Vasai Industrial Expo 2018 to Grow New Business Avenues at Vasai Industrial Zone

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1000 Women Entrepreneurs to be provided with free FSSAI Business Licenses

Mega exhibition on combined industry to showcase 150 exhibitors from the field of Plastic & Polymers, Engineering & Manufacturing, Electrical, Renewable, Solar Energy, LED, Food Processing & more Vasai Industrial Expo 2017 boosts the need for more such Geographic Industrial shows in the State

Vasai a small industrial hub outside Mumbai, is in the prime industrial zone of being in close proximity to Mumbai and its ports. It is one of the largest Industrial zones in India with more than 15,000 Manufacturing units. Vasai will be hosting the 3rd edition of Vasai Industrial Expo spearheaded by EXHICON. The event has grown to become one of the pioneering initiatives of EXHICON in the category of geographical shows highlighting the USP's of the said region. This year also the event looks promising with 150 exhibitors with a sustained 50% growth in the scope of the event. The 3-day industrial show is scheduled to take place from 10-12 February 2018 and spread over 20,000 sq. mt area at Hitendra Thakur Appa ground is Mega Exhibition on Combined Industry catering to Plastic & Polymers, Engineering & Manufacturing, Electrical, Luminaire & Electronics, Print & Packaging, Renewable, Solar Energy, LED, Food Processing, Plants & Equipment's. Riddance Engineering, Polestar Polymers, Gold Tech Solutions, Hexes India Pvt. Ltd., Stick Tapes, V and D Air Solutions, Mittal Files, etc are some of the notable companies participating. The event is organized in association with Govalis Industries Association, MACCIA, LACMA, Udyami Maharashtra, VIA, VIMA, PMAL, SME Chamber of India, MBSSIA.



The event will host several seminars by agencies like EEPC (Engineering Export Promotion Council of India), FIO (, etc. These seminars are targeted towards creating awareness on the new Government policies and rules which will benefit the manufacturers in making and exporting the products. Seminars on SME's, IPO, and more will also be held to enlighten the businesses on newer trends in the market. Vasai Industrial Expo will also be holding a Vendor Development Program, in association with PSUs, Private Sector Majors, MNCs, Utility &

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Services, automobile giants etc. There will also be a special pavilion for MSME & National Small Industries Corporation (NSIC) and VIE SME Awards 2018, in association with Udyami Maharashtra for the businesses.

Mr. M Q Syed, Founder & Director, EXHICON shares, "EXHICON has been a trendsetter and pioneer in conceptualizing geographic industrial shows at various industrial belts of Maharashtra. Organizing Vasai Industrial Expo 2018, is the next step in providing a platform to SME's, MSME's, and local businesses to showcase their products, ideas, and concepts and benefit from various Govt Schemes. Mr. Ashok Grover, Secretary Vasai Taluka Industries Federation adds, 'It is a pleasure to be associated with Vasai Industrial Expo. It has always facilitated the growth of Industry in Vasai Taluka by promoting new businesses and opportunities to expand existing businesses.' Shri. Kshitij Thakur, MLA also informs, 'Over the last 2 years, Vasai Industrial Expo has helped to highlight the issues faced by the community, the labourers, the environment etc in the region. As it is a geographic specific expo, they are willing to work with the government to execute new schemes and this edition of is another step towards achieving the goal of promoting Vasai as the critical component for the manufacturing business in Maharashtra.

The 3-day event will see Introduction of new and existing Industrial products in Market, will give Live Demonstration of Industrial Products to be launched, Workshops for SME & MSME sector and more. FSSAI will provide business licenses to 1000 Women free of cost for starting their own food business. Seminars on Vendor Development, Women Entrepreneurs, and Start-ups will be the highlights of the 3 day fest. Along with the seminars, they will also be organizing a Free Medical Health Check-up for the labourers of Vasai industrial belt. Visitors will witness products in various segments like Renewable Energy, LED, Solar Power, Engineering and manufacturing, Electrical, Printing and Packaging, etc from nearly 150 companies who will be on display. The event will host seminars on all the day with various key speakers / companies. The Day 3 will be closing ceremony evening 5 pm followed by felicitation and consensus report.

The EXHICON Group founded in 1996, is the only organization in India with full gamut of products and services for MICE sector. From temporary and semi-permanent infrastructure to integrated marketing solutions, EXHICON's strong point lies in viably acclimatizing different task perspectives and guaranteeing operational efficiencies and conveying ideal worth for all partners. We are pioneers in Organising & Managing major Events, Exhibitions & Conferences all over India. EXHICON has been responsible for execution of large graph exhibitions and events across India on turnkey basis. An extremely dynamic individual, the Managing Director of EXHICON, Mr. M. Q. Syed is recently appointed by United Nation's Empretec program Chair in India. Mr. Syed is also responsible for spearheading 'Imamia Chamber of Commerce & Industry and 'Indian Exhibitions Conferences and Events Services Association (IESA). An enthusiastic speaker and arbitrator, Mr. Syed is seen talking at numerous national, global, social and business gatherings.