



Safe & Nutritious Food
A Shared Responsibility

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**FOD
FUNDA**

SNF @school

Safe and Nutritious Food at school

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Children are powerful change agents. Messages delivered to, and through children, have the potential to usher in behavioural change and a culture of safe and wholesome food. This is the underlying philosophy behind the snf@school initiative of FSSAI.

Project snf @school is based on a three-pronged approach, at the school, state and national level, as under:



1 HEALTH AND WELLNESS COORDINATORS

They would be the driving force for promoting a culture of safe and nutritious food in schools. FSSAI would encourage and facilitate the creation of a Health and Wellness coordinator and a Health and Wellness team in each school. The salient features of the initiative are:

- Training to teachers and/or senior students as Health and Wellness Coordinators.
- Training and capacity building content developed by domain experts.
- Content sharing through classroom programs and an online portal FOSTAC (Food Safety Training and Certification).
- Master Trainers empanelled by FSSAI to deliver the training to trainers/Health and Wellness coordinators.

The Health and Wellness Coordinators /Health and Wellness teams would carry the message of safe and nutritious food to their school and drive various safe food initiatives.



2

CURRICULAR AND CO-CURRICULAR ACTIVITIES

Curriculum review:

- FSSAI is reviewing the curriculum for classes 1 to 12 to identify gaps/new areas. The aim is to embed a more holistic approach to food safety and nutrition in the curriculum, by interacting with the concerned school board.

Co-Curricular activities:

- **Yellow Book-** An attractive manual with age appropriate content for 3 levels, with simple messages and activities to be carried out within school and at home to reinforce the importance of food safety and nutrition.
- A nation-wide IVRS quiz in 8 languages, covering all States.
- Mascots- 'Miss Sehat' and 'Master Sehat', which children can relate to and for instant visual recall. The mascots have been used extensively in the training content and a mascot activation program in malls, schools and other public places is on the anvil.

3

ENABLING LEGISLATIVE AND REGULATORY FRAMEWORK



Mandatory registration of school canteens/ hostel mess.

Training modules for school canteen and mess staff.

Discouraging sale of HFSS foods in school premises.

Encouraging voluntary labeling of foods in school canteens through green, yellow and red labels to nudge consumption of healthier foods.

Guidance for Safe & Nutritious Food in Mid-Day Meal.



PARTNERSHIPS

With lakhs of schools in the country, the success of this initiative vests in its wide dissemination through the participation of all stakeholders such as :

- State governments- Education departments, State Food Safety Commissioners, Health department etc.
- National and State Education Boards
- Associations/Chains of schools
- Other aggregators dealing with schools-including Industry Associations, school promoters, large NGOs etc.
- Corporates under CSR and other voluntary initiatives
- Any other interested stakeholder

To convert the snf@school vision into reality, we invite every stakeholder to participate in this effort, since fostering a culture and mindset of food safety and nutrition has to be a shared passion and responsibility.



Inspiring Trust, Assuring Safe & Nutritious Food

For more information

NAMRATA KHANNA : 011-23210238

www.fssai.gov.in | snfatschool@fssai.gov.in

