

# Greater Kashmir

## Commissioner Food Safety reviews arrangements for Healthy India Campaign

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**GKNN**

Srinagar, Publish Date: Oct 10 2018 9:42PM | Updated Date: Oct 10 2018 9:42PM



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The Commissioner Food Safety, Abdul Kabir Dar on Wednesday chaired a meeting of nodal officer, city in-charges and officers of other allied departments to review the arrangements for the launch of Healthy India Campaign - 2018.

The Healthy India Campaign or Swasth Bharat Abhyaan is an inclusive part of larger of all all-India programme, which includes inculcating the long term and fruitful lifestyle with healthy eating, physical activities, good personal hygiene, weight management, stress management,

avoiding tobacco, drugs, and the harmful use of alcohol. It comprises of a series of public health initiatives towards implementing preventive and promotive health with the objective to promote eat healthy to prevent non-communicable diseases (NCDs), eat safe to prevent food-borne illnesses, eat fortified to prevent micronutrient deficiencies and no food waste to improve food security.

Addressing to the functionaries' present, Commissioner said that, Food Safety is an important issue being implemented by Food Safety and Standards Authority of India at the national level and Commissioner, Food Safety, J&K at the state level. The most essential part of food safety is to generate awareness among all the stakeholders including food business operators (FBOs), other stakeholders, behavioral change and other IECactivities.

Regarding the commencement of yatra, the commissioner said that as per the programme, the Yatra will commence with PrabhatPheri, a rally to create awareness of food standards and public health. Subsequently, a cyclothon will start from Rinchen Sports Stadium, Skalzengling Market and proceed onwards to Sonamarg. The said Yatra will start from Main Market Leh Gate at 10.00 AM on 16 October 2018 and will pass through various locations in Jammu & Kashmir covering 12 districts vizLeh, Ganderbal, Baramulla, Kupwara, Srinagar, Pulwama, Anantnag, Ramban, Udhampur, Jammu, Samba and Kathua.