



FOOD SAFETY AND STANDARDS
AUTHORITY OF INDIA

Inspiring Trust, Assuring Safe & Nutritious Food

Ministry of Health and Family Welfare, Government of India

For immediate release

Press Release

National Street Food Festival to kick off soon; Celebrating the treasure trove of delicious taste and aroma of the Indian Street Food

Get ready to acquaint your taste buds to some of the most authentic flavors from the streets of India

More than 300 Regional Cuisines from 25 different States of India

The festival is an attempt to create a replicable model for such festivals across the country with appropriate benchmarks for food safety, hygiene and nutrition

New Delhi, Jan 10, 2018: What began as an advocacy event for street food vendors has now grown into a nation-wide Street Food movement. This year, FSSAI and NASVI (National Association of Street Vendors of India) are jointly organizing the National Street Food Festival from 12th to 14th January 2018 at Jawaharlal Nehru Stadium in New Delhi. The festival offers a common platform to bring together myriad of recipes from different parts of the country to serve the taste buds of Delhites.

The National Street Food Festival 2018 is being organised as part of the larger initiative to promote hygiene of street food as well as promotion of local and traditional foods as healthy and nutritious options for our citizens. Around 500 best street food vendors from across the country will be travelling to Delhi and putting up stalls which will be thronged by food enthusiasts, experts and chefs from across the country.

As part of FSSAI's broader mandate to promote safe and wholesome food, FSSAI is making an attempt to promote the benchmarks for food safety, hygiene and nutrition in order to create a replicable model for promotion of such festivals across the country. This will help in building up the confidence of our citizens in the food they get, especially the food available across the Indian streets. The increased focus on improving the nutritional value of our traditional cuisines, promoting dietary diversification through fortified staples will further enrich the eating experiences for domestic and international tourists alike, and pave the way towards better economic growth, promotion of tourism and culture in our country.



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FSSAI has recently released a framework for ‘Clean Street Food Hubs’ and ‘Safe and Hygienic Food Festivals’ during the State Ministers Health Conference in New Delhi. These two frameworks would set benchmarks for the unorganized street food vending as well as help in building capacities of street food vendors. This effort would go a long way to inspire citizens’ to trust safety and hygiene of Street Food. Going forward, the framework will help vendors in recognizing their skills and would play an inspirational role in creating a culture of safe food across streets in our country.

With an expected footfall of over 70, 000 people, this 3 day long Mega event is a one stop destination to bring together the promoters of local and traditional foods. This year’s attractions also include (1) Festival Foods of India - Showcasing plethora of festive cuisines prepared all over the country; (2) Showcasing legendary offerings of India’s most famous places of worship; (3) Organic Food Bazaar – Where organic farmers and companies will be displaying their products; (4) Flavours of India – Showcasing modern packaged foods customized to Indian palette and (5) A segment of LEGENDS where 20 famous food vendors of different cities will put up their stalls during the event.

The purpose of the festival is to bring street food vendors in the mainstream food scene so that they get their deserved space in the cities and respect by people. Currently, in its 9th edition, National Street Food Festival is one of the signature events of the capital. Entry tickets to the festival are available online at Book my Show and also at the entry gate during the festival. More details can be found on www.nasvinet.org

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Catch us live on [#NationalStreetFoodFestival](https://twitter.com/NasviIndia)

OUR official hash tag for the event