

File No. 01/DNU-Representation/Standards/FSSAI-2017
Food Safety and Standards Authority of India
(A Statutory Authority established under the Food Safety and Standards Act, 2006)
Regulatory Compliance Division
FDA Bhawan, Kotla Road, New Delhi - 110002

Dated, the 2nd December, 2017

Subject: Illegal manufacture/import/sale of Creatine Monohydrate by some companies using FSSAI License No. on its label- reg.

Sir/Madam,

It has been reported that Creatine Monohydrate is being manufactured, imported and sold illegally by various companies with or without FSSAI License number under various brand names through various e-commerce platforms.

2. It may be noted that Creatine Monohydrate is a product/ingredient for which no standard has, so far, been prescribed under Food Safety and Standards Act, 2006, Rules and Regulations made thereunder. It has also observed that some Food Business Operators having food license issued by Licensing Authorities are selling food products in the name of the product containing Creatine Monohydrate. These activities carried out by FBOs are illegal and unauthorised. A list of few FBOs is enclosed for reference.

3. In view of the above, you are requested to keep check on the sale of such products as food in your area of jurisdiction, inspect the premises of the firms & verify whether or not products having Creatine Monohydrate is being manufactured/stored/sold by the said firm and initiate appropriate action against the defaulting Food Business Operators using FSSAI License No. on the label of the product and selling the same as food under provisions laid down under FSS Act, 2006, Rules and Regulations, 2011 made thereunder. Notices may also be given to E-Commerce businesses wherein these products are available and sold through their portal. The Action Taken Report may be forwarded to this office.

4. This is with the approval of the Competent Authority.

Encls: As above.

Yours faithfully,



(Garima Singh)

Director (Regulatory Compliance)

To

1. Commissioner of Food Safety of all States/UTs
2. All Authorised Officers, FSSAI
3. All Central Licensing Authority, FSSAI
4. All E-Commerce Platforms (as per list attached)-Kindly remove this from your platform immediately and confirm action taken.

Copy to:

1. CITO, FSSAI-for uploading on FSSAI website.

List of E-Commerce Platforms:

1. Sh. Amit Agarwal Vice President and Country Manager, Amazon India, 26/1, 8th Floor, Brigade Gateway, Dr Rajkumar Road, Malleshwaram West, Bengaluru, Karnataka 560055
2. Sh. Binny Bansal, CEO, Flipkart India, Ozone Manay Tech Park #56/18 & 55/09, 7th Floor, Garvebhavipalya, Hosur Road, Bangalore/Bengaluru 560068. cs@flipkart.com
3. Sh. Kunal Bahl, CEO, Snapdeal, 246, 1st Floor, Okhla Industrial Area Phase Iii, Delhi - 110020
4. CEO, Homeshop18.com, 7th floor, FC-24, Sector-16A, Filmcity, Noida - 201301, Uttar Pradesh, India, care@homeshop18.com

Sr. No.	Name of the Product	Company Name		FSSAI License No.	KoB	State/Central Lic
1.	Creatine Monohydrate	M/s Famcare India Pvt. Ltd.		10017062000364	Distributor, Marketer, Wholesaler	Central(Delhi)
2.	Muscle Crea	Manufactured by M/s Sources Nutrasciences	Marketed by World of proteins	11514019001243		
3.	Creatine Monohydrate	Manufactured by M/s Kudos Nutritions		12216027000243		State (Rajasthan)
4.	Micronized Creatine Powder	Manufactured by M/s Advance Nutratch		13314005000651	Manufacture, Distributor, Supplier	State (Delhi)
5.	Creatine Monohydrate	Manufactured by M/s Healthgenie India Pvt. Ltd.		13316010000146	Manufacturer, Repacker, Relabeller, Retailer	State (Delhi)
6.	Creatine Monohydrate	Manufactured by M/s DF Pharmacy Ltd.	Marketed by	10016021002000 11512018001447	Manufacture, Marketer, Retailer, Wholesaler	Central (Mumbai) and State ()
7.	Nurocore Pre—workout	Manufactured by M/s lovate Health Sciences	Imported by M/s MusclePro Nutrition Pvt. Ltd.	10016022005379	Importer	Central (Mumbai)
8.	Micronized Creatine Powder	Manufactured in USA	Imported by M/s Bright Commodities	10015021001583	Importer	Central (Mumbai)
9.	MuscleBlaze	Manufactured at M/s Twilight Litaka Pharma Ltd.	Manufactured for M/s Bright Lifecare Pvt. Ltd.	10015064000576 (Bright Lifecare)	Head Office/Registered Office	Central (Delhi)
10.	Creatine Monohydrate	Imported by M/s Neulife Nutritions Systems Pvt. Ltd.		10012022000963	Importer	Central (Mumbai)
11.	Ceratine Monohydrate	Manufactured by M/s Wellness Q.E.D.		10014011002256	Manufacturer	Central (Delhi)
12.	Crealyte	Manufactured by M/s Lactonova Nutripharm Pvt. Ltd.		10015047000425	Manufacturer	Central (Chennai)
13.	100% Creatine	Mac3Pharma		10816007000016	Manufacturer	State (Haryana)